nuro
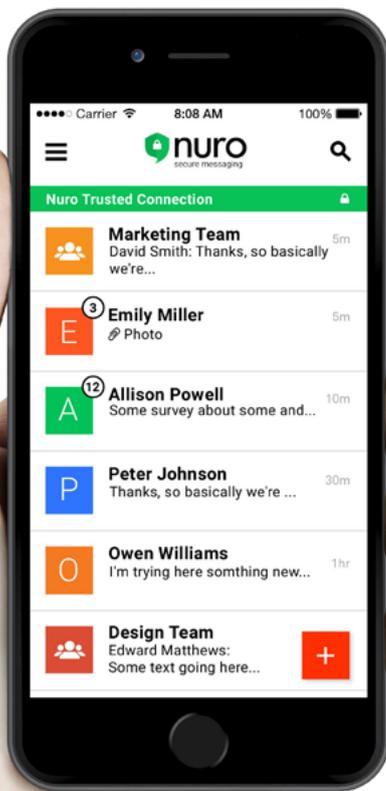secure messaging

Executive Summary

support@nuro.im   www.nuro.im

Secure, Compliant Group Messaging for Government | Financial Services | Healthcare
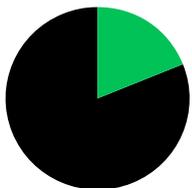
Nuro Secure Messaging, founded in 2014 and located in Tel Aviv, Israel, is a cognitive enterprise-grade secure messaging platform designed for employees and external trusted partners to communicate in a controlled and compliant private messaging environment. Smith is the co-author of the 2012 book: Wide Open Privacy: Strategies for the Digital Life (IT-Harvest Press). He has published a range of white papers, blogs and articles on the future of privacy, children's online safety, consumer dynamics and strategic innovation. He has appeared frequently in global media including CNBC, Bloomberg, Yahoo Finance, Forbes, Fast Company, and the Financial Times—and he often speaks as a thought leader on the future of privacy, consumer dynamics and disruptive innovation at conferences around the world.

Nuro's Solution

Nuro Secure Messaging uniquely features four-layer security, including cognitive security that helps an enterprise predict when a breach may occur. Nuro also offers transparency through activity analytics, and virus and malware scanning of attachments.

Nuro can be deployed as a SaaS solution or on-premises for complete control; it offers cross-platform support and APIs for deployment in any IT environment; it can be white-labeled.

While placing top priority on security and compliance, Nuro's messaging application for end users is as easy and fun to use as any consumer instant-messaging application.

Two-thirds of employees report an increasing reliance on group messaging tools in the workplace, but **less than 19%** of companies have policies in place to regulate its use

Nuro Secure Messaging Features

Security
- Layered Encryption
- Data Integrity

Compliance
- Policy Compliance: SOC 2

Privacy
- Strong Authentication
- BYOD Sandbox

Predictive Analysis
- Communication Patterns
- Abnormal Behavior
- Instant Notifications

Transparency
- Activity Analytics
- Auditability
- Tractability

Integrations
- AD/LDAP Integration
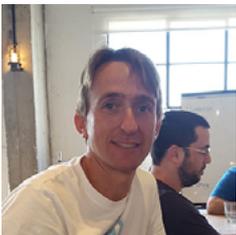- Cloud Services Integration

Leadership

Nuro's co-founders have a successful track record in enterprise and mobile security, with experience supporting 150 million users of desktop and mobile-security products worldwide:

JR Smith, Co-founder and Executive Chairman

President & CEO, AVG Technologies (NYSE:AVG); Co-Founder & CEO, DOT Mobile MVNO; Co-Founder & CEO TSG – Telecoms Solution Group; Executive, VoiceStream / T-Mobile USA

Eran Pfeffer, Co-founder and CEO

GM, AVG Mobile (NYSE:AVG); Co-founder & CEO, DroidSecurity (Acquired by AVG); Co-founder & CEO, Bee Contact IPO/Tel Aviv Stock Exchange; Co-founder & VP Sales and Marketing, BmyPC

Omri Sigelman, Co-founder and CMO

VP Marketing & Sales, AVG Mobile (NYSE:AVG); Co-founder & VP Marketing & Product, DroidSecurity (Acquired by AVG); Co-founder & VP Business Development, Anecdots