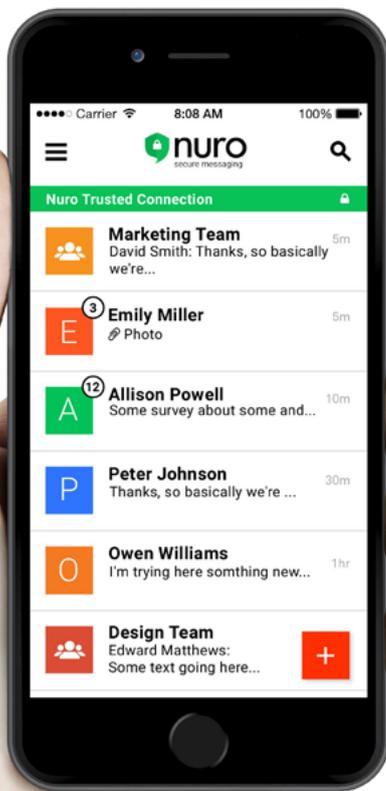




Executive Biographies



J.R. Smith

Co-founder and Executive Chairman

J.R. Smith is executive chairman at Nuro Secure Messaging. He is one of the foremost global experts on the future of information technology, business leadership, disruptive innovation, consumer privacy and security. He is the former CEO of AVG Technologies, a global leader in mobile security software, which supports more than 200 million users worldwide. In February 2012, he took AVG public on the New York Stock Exchange (Symbol: AVG) and delivered six quarters of strong growth, beating analyst expectations. In addition, As CEO of AVG, Smith created a web-based and indirect monetization strategy delivering strong growth and building strategic partnerships with companies such as Google, Yahoo, VeriSign, Microsoft, Amazon.com, Samsung, Qualcomm and others.

Smith is the co-author of the 2012 book: *Wide Open Privacy: Strategies for the Digital Life* (IT-Harvest Press). He has published a range of white papers, blogs and articles on the future of privacy, children's online safety, consumer dynamics and strategic innovation. He has appeared frequently in global media including CNBC, Bloomberg, Yahoo Finance, Forbes, Fast Company, and the Financial Times—and he often speaks as a thought leader on the future of privacy, consumer dynamics and disruptive innovation at conferences around the world.

Eran Pfeffer

Co-founder and CEO

Eran Pfeffer is co-founder and CEO of Nuro Secure Messaging. Before co-founding Nuro, he served as general manager of mobile solutions for AVG Technologies, where he also worked in corporate development. He has a history of founding and managing successful technology and security businesses, including DroidSecurity (acquired by AVG) and Bee Contact, a mobile content, billing and marketing solution for business, which he took public on the Israeli stock exchange. Mr. Pfeffer also co-founded BmyPC, the world's first virtual desktop.

Omri Sigelman

Co-founder and Chief Marketing Officer

Omri Sigelman is co-founder and chief marketing officer of Nuro Secure Messaging. He specializes in mobile security and most recently served as VP of marketing and products of mobile solutions at AVG Technologies, a global leader in mobile security software. Sigelman also co-founded and served as VP of marketing and product at Droid Security (acquired by AVG), the first security suite for Android phones and tablets on Google Play. He also co-founded Anecdots, the first multi-layer product for the Web, and Z plus plus. He received a B.A. in business management from Ruppin Academic Center and studied for an M.A. in conflict management and negotiation at Bar-Ilan University.